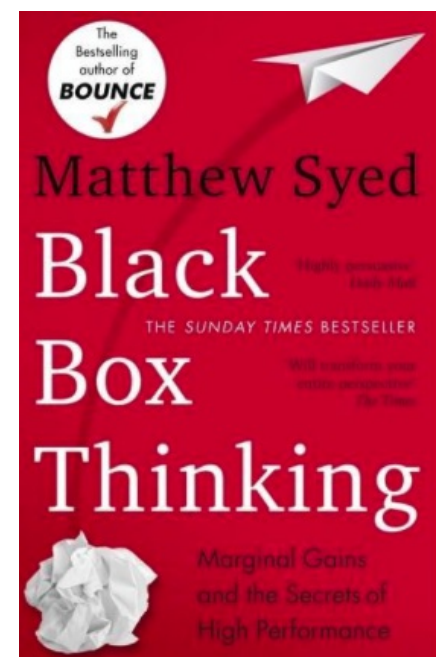


BLACK BOX THINKING

STUFF WE LIKE



I came across this book purely by chance when browsing in Waterstones. I was drawn by the simplicity of the ideas and the concept of marginal gains, which I was aware Team Sky (cycling) use in a sporting capacity. The book is an easy read and uses everyday examples that can be applied to make improvements in a healthcare setting.



THE 3 KEY ELEMENTS



The opening chapter focuses on the tragic death of Elaine Bromiley during a routine NHS operation. This led to her husband setting up www.chfg.org. Powerful.



The 'Nozzle Paradox' chapter is enlightening and helps explain how Unilever wasted time and effort over thinking a problem. A trap we often fall into.



The chapter on marginal gain inevitably proved useful but the book was full of nuggets, e.g chapters entitled 'The Beckham Effect' and 'The Blame Game'

Those working in clinical audit, QI and patient safety will find this book a useful read. Available online and from all good bookshops. We also recommend all books by the author, Matthew Syed.